

**For Immediate Release**  
**February 6, 2019**



## **Dr. Lola Gershfeld to bring the EmC process to Washington, D.C.**

*"The HOW TO of emotional intelligence."*

(Irvine, CA -- February 6, 2019) Today Dr. Lola Gershfeld, Board and Team Dynamics Specialist, and CEO of Level Five Executive, announced she will be bringing the EmC process to Washington, D.C. in an effort to give attendees of the [ATD Conference](#) a convenient way to obtain EmC certification while in the area. Mastering Emotional Connection (EmC) Level 1 and Train the Trainer Level 1 Certification will take place May 15-17 at APCO Worldwide in Washington, D.C.

Motivated by science, perfected by research and driven by results, EmC training covers step by step a 3-stage delineated process identified by Dr. Gershfeld, to transform a negative cycle of interaction into a positive one. What's more, Level Five Executive offers a 100% Satisfaction Guarantee to all participants.

"Engaged people are an organization's most valuable asset," Dr. Gershfeld explains, "Salaries, benefits, and other employee-related costs are a great challenge. Conflict, absenteeism, work injuries, legal matters, and regulations have the potential to compound risk. The EmC process mitigates these risks and builds healthy relationships that sustain a positive culture and result in a greater return on investment."

Many "EmCers", from board members to individual team leaders, have experienced first-hand positive results by using the EmC process. [Reviews](#) thus far include statements such as, "We have become a stronger board." "This is a breakthrough approach." and "A masterpiece for organizations of all types."

Registration is now open online at [levelfiveexecutive.com/emc-certification](http://levelfiveexecutive.com/emc-certification) for the Washington D.C. training, as well as other opportunities in 2019 at Pepperdine University in Irvine, California.

### **About Level Five Executive, LLC**

Founded in 2010, Level Five Executive is a leading provider of connected leadership utilizing the process of Emotional Connection, or EmC. The company also offers other EmC related services to improve lives in the workplace through the process of emotional connection.



LOLA GERSHFELD, PsyD

###

For more information, press only:

Marni Reecer

[marni@levelfiveexecutive.com](mailto:marni@levelfiveexecutive.com)

[www.levelfiveexecutive.com](http://www.levelfiveexecutive.com)